

PERSONAL STRATEGIC PLAN

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“There is only one corner of the universe you can be certain of improving, and that’s your own self.”
– Aldous Huxley

Where do you hope to be in... _____

One year:

Three years:

Five years:

Self Assessment _____

What skills are necessary to achieve your five-year goal?

Which of these skills do you currently possess?

What are your top five values?

What are your top three strengths?

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Self Assessment Cont.

What are your top three weaknesses?

What do you enjoy most about your current role?

What do you enjoy least?

What are the top three highlights of your career to date?

Is there an area you are particularly passionate about?

Feedback

Who will you solicit feedback from?

Aim for 5-7 interviews and a mix of levels (partners, department marketing leaders, peers, junior employees)

Quarterly Goals

Each quarter, identify three concrete goals that will help move the needle on your career trajectory. For each goal, note how you will define success and who will help hold you accountable.

1.

2.

3.

End of Quarter Reflection

At the conclusion of each quarter, reflect on your progress. What did you accomplish? What habits are repeatable for the next quarter? For yet-to-be-completed goals, what roadblocks prevented you from success? What adjustments should be made?

Have questions or need help? Contact us
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