

CONTENT PLANNER

Target Audiences

1. _____	3. _____
2. _____	4. _____

Year-End Goals

1. _____	3. _____
2. _____	4. _____

<p>Content Pillar 1</p> <hr/> <p>Subtopics</p> <hr/> <hr/> <hr/> <hr/> <hr/>	<p>Content Pillar 2</p> <hr/> <p>Subtopics</p> <hr/> <hr/> <hr/> <hr/> <hr/>	<p>Content Pillar 3</p> <hr/> <p>Subtopics</p> <hr/> <hr/> <hr/> <hr/> <hr/>
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<p>Channel 1</p> <hr/> <p>Current Metrics</p> <hr/> <p>Goal Metrics</p>	<p>Channel 2</p> <hr/> <p>Current Metrics</p> <hr/> <p>Goal Metrics</p>	<p>Channel 3</p> <hr/> <p>Current Metrics</p> <hr/> <p>Goal Metrics</p>	<p>Channel 4</p> <hr/> <p>Current Metrics</p> <hr/> <p>Goal Metrics</p>
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MONTHLY CONTENT CALENDAR

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	30	31	01
02 <i>NEWSLETTER TITLE</i>	03	04 <i>FACEBOOK TITLE</i>	05 <i>LINKEDIN TITLE</i>	06	07 <i>TIKTOK TITLE</i>	08
09	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	01	02	03	04	05

(Goals)

- 1. _____
- 2. _____
- 3. _____
- 4. _____

(Notes)

- Channel No.1
- Channel No.2
- Channel No.3
- Channel No.4



MONTHLY CONTENT CALENDAR

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	30	31	01
02	03	04	05	06	07	08
09	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	01	02	03	04	05

(Goals)

- 1. _____
- 2. _____
- 3. _____
- 4. _____

(Notes)

- Channel No.1
- Channel No.2
- Channel No.3
- Channel No.4



MONTHLY CONTENT CALENDAR

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	31	01	02	03	04	05
06	07	08	09	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	01	02	03	04	05

(Goals)

- 1. _____
- 2. _____
- 3. _____
- 4. _____

(Notes)

- Channel No.1
- Channel No.2
- Channel No.3
- Channel No.4



MONTHLY CONTENT CALENDAR

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
27	28	01	02	03	04	05
06	07	08	09	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	01	02

(Goals)

- 1. _____
- 2. _____
- 3. _____
- 4. _____

(Notes)

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- Channel No.3
- Channel No.4



MONTHLY CONTENT CALENDAR

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	30	01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
01	02	03	04	05	06	07

(Goals)

- 1. _____
- 2. _____
- 3. _____
- 4. _____

(Notes)

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- Channel No.3
- Channel No.4



MONTHLY CONTENT CALENDAR

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
01	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	01	02	03	04

(Goals)

- 1. _____
- 2. _____
- 3. _____
- 4. _____

(Notes)

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- Channel No.3
- Channel No.4



MONTHLY CONTENT CALENDAR

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29	30	31	01	02	03	04
05	06	07	08	09	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	01	02

(Goals)

- 1. _____
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- 3. _____
- 4. _____

(Notes)

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Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	30	01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	01	02	03	04	05	06

(Goals)

- 1. _____
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- 4. _____

(Notes)

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- Channel No.4



MONTHLY CONTENT CALENDAR

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
31	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	01	02	03

(Goals)

- 1. _____
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- 3. _____
- 4. _____

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- Channel No.4



MONTHLY CONTENT CALENDAR

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	31	01	02	03
04	05	06	07	08	09	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	01

(Goals)

- 1. _____
- 2. _____
- 3. _____
- 4. _____

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- Channel No.3
- Channel No.4



MONTHLY CONTENT CALENDAR

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
25	26	27	28	29	30	01
02	03	04	05	06	07	08
09	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	01	02	03	04	05

(Goals)

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MONTHLY CONTENT CALENDAR

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	31	01	02	03	04	05
06	07	08	09	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	01	02	03

(Goals)

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Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
27	28	29	30	01	02	03
04	05	06	07	08	09	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

(Goals)

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